



Kongunadu

Incubation Center & Startup Association
[A Section 8 Company]

Ideas to Identity

STARTUP ECOSYSTEM PARTNER



StartupTN

Associated with



STARTUPTN



EDII - TN



MSME



NABARD



KVK



iTNT



FPOs



ANRIF



DST



INDIAN BANK



HDFC BANK



ANGEL INVESTOR &
VCs



NIFTM



TNAU



ICAR



TNAPEX



NRCB



APIDA



EXPORT PROMOTION COUNCIL FOR
HANDICRAFTS



EXPORT IMPORT
FEDERATION TRICHI



ICHR

STATE TRIBAL & WELFARE
DEPARTMENT



TIMEA
TIRUCHIRAPPALLI INDUSTRIAL MICRO
ENTREPRENEURS ASSOCIATION



Ideas to Identity



Chief Executive Officer
9092576342
headipr@kongunadu.ac.in

Incubation Manager
9080349950
incubationmanager@kongunadu.ac.in



kickstart@kongunadu.ac.in

WWW.Kicstart.in

About us

Kongunadu Incubation Center and Startup Association (KiC-START) is a Section 8 rural-focused incubation center transforming grassroots innovations into sustainable enterprises. Over the next 10 years, it aims to incubate 500+ rural startups, support 1,000+ innovators, and create around 5,000 jobs across agri-tech, green tech, healthcare, and food sectors. Through structured incubation, funding access, and market linkages, KiC-START targets ₹500 crore in cumulative startup revenue. By collaborating with academia, industry, and government, it is building an inclusive rural innovation ecosystem driving sustainability and long-term prosperity.

Vision

To empower rural innovators and startups to create global opportunities and build a strong startup-driven rural economy by incubating 500+ rural innovation-led startups, generating ₹500 crore in cumulative regional revenue, and creating around 5,000+ sustainable jobs over the next decade, while driving inclusive and environmentally responsible growth.

Mission

To nurture rural entrepreneurs by transforming grassroots ideas into scalable enterprises, adding value to rural resources through technology and innovation, and building a collaborative incubation ecosystem that enables startup creation, funding access, market linkages, skill development, and commercialization, strengthening the regional economy and rural livelihoods.

FUNDING SCHEMES

UPTO ₹ 10 LAKHS	UPTO ₹ 15 LAKHS	UPTO ₹ 15 LAKHS	UPTO ₹ 50 LAKHS	UPTO ₹ 1 CRORE
EDII-TN	STARTUPTN	MSME	BIRAC	Branding and Marketing

FACILITIES

Agri, Bio Innovation, & Handicraft FAB Labs



Semi & Fully Automated Napkin Making Machine



Banana Fiber Extraction Machine



Agarbatti Making Machine



Banana Plates & Cutlery Making Machine

Co-Working space

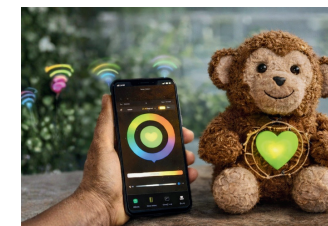


3D Printers

Mentorship



Banana Based Room Decors & Fancy Lamps



Electronics Integrated Banana Fiber Based Toys



Banana Fiber Based Natural Glitter Extraction Technology



Banana Sheath Fiber Based Vernier Sheet (Alternative for Mica Sheet)



Banana Leaf Based Straw For Beverages



Banana Fiber Based Cutlery



Banana Green Finger Based Biodegradable Ink & Gum



Coconut Coir Composite Panels for Eco-Friendly False Ceiling Applications



Banana Fiber Based Hydrogel Technology



Banana Fiber Based Furnitures



Banana Fiber Based Hand Made Papers